

# **nyc 2019**

May 28, 2017 Bid Presentation 2019 International Gay and Lesbian Aquatics Championships

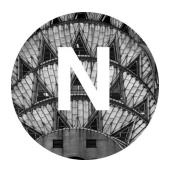


# 2019: What's All The Fuss?

- Stonewall 50
- World Pride 2019
- 25 years since TNYA last hosted IGLA







# New York City: Reimagine Yourself

- Come experience our transformation
- Explore all five boroughs
- Venture beyond the classic attractions
- Try finding a neighborhood that *isn't* gay





# **TNYA: Quench Your Thirst**

- Annually exceed 500 members
- Offer all five aquatic sports
- Host Aquapalooza, Holedrive, Asbury Icebreaker
- Take immense pride in our history and IGLA's











### **Competition: Proposed Facilities**



**Flushing Meadows,** swimming, synchro, polo champs, select diving, Pink Flamingo 7 train, LIRR



**Eisenhower Park**, diving shuttle buses



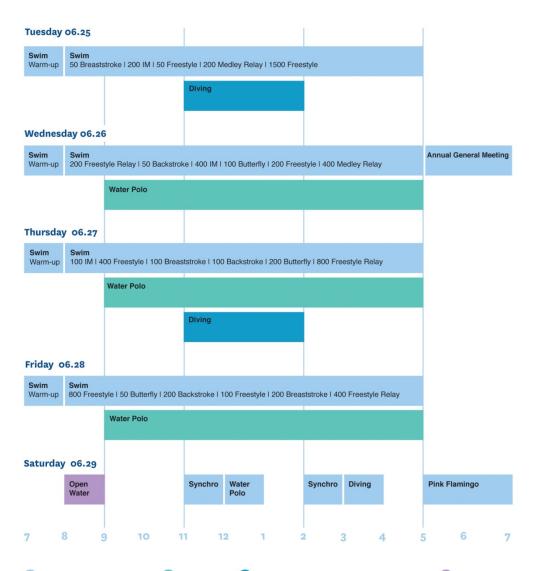
**Asphalt Green,** water polo Q, 4, 5, 6 trains



Brighton Beach, open water Q train



# **Competition: Proposed Schedule**



Flushing Meadows Corona Park 🛑 Asphalt Green 🛑 Nassau County Aquatic Center at Eisenhower Park 🛑 Brighton Beach



# **Travel: Buckle Up**

- Airports: JFK, LGA, EWR
- Train Stations: Grand Central, Penn Station
- Bus Terminal: Port Authority
- Driving: we advise against it
- Subways: 24 hours to all citywide facilities
- Visit <u>www.nycgo.com</u> for official updates









# **Accommodations: Sweet Dreams**

- Host Hotels: three to five
- Hosted Housing: as many guests as we can
- University Dorms: Fashion Institute of Technology
- Independent Sources: Airbnb, MisterB&B







# **Socials: Nightlife And More**

We are waiting for the official Stonewall 50 schedule to be announced before planning our own socials. Some events that we're exploring include:

- IGLA Welcome Event
- Hosted Dinners
- Sea Tea
- Pride March
- Pride Island









### **Budget: Crunching the Numbers**

#### Income: \$214,000

### Entry Fees \$90,000

#### Sports Fees

Swimming \$50,000 Water Polo \$10,000 Diving \$1,500 Synchro \$1,500 Open Water \$5,000 Business Sponsors / Advertisement \$25,000 Social Activities Ticket Sales \$20,000 Merchandise Sales \$11,000

### Expenditures: \$211,500

### Awards

Medals \$20,000 Trophies \$5,000 Pink Flamingo \$1,000

> Administration Meet Processing \$8,000 Computer Software \$1,500

Printing \$5,000 Diving Transportation \$4,000 Advertising \$6,000 Live Video \$5,000 Merchandise \$10,000 Officials / Volunteers Refreshments \$2,000

Social Activities \$20,000 Miscellaneous Costs \$5,000

Open Water Fees \$6,500 Swimming Officials \$6,000 Diving Judges \$1,000 Synchro Judges \$500 Water Polo Referees \$4,000

**Estimated Participation Fees** 

Pool Fees \$100,000

Athletics

### Balance: \$2,500

#### Individual Sport Fees

Swimming \$50 Water Polo \$50 Diving \$75 Synchro \$75 Open Water \$50

### Entry Fee Early \$75 Standard \$100

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